

## COMPANY BENEFITS

### BENEFITS OF WORKING WITH SYNERGY OUTSOURCING

- We are committed specifically to servicing the New Zealand healthcare industry.
- We employ consultants and contractors who have proven skills, commitment and passion for the industry.
- Our well established database gives us comprehensive access to the specific skills our specialist clients require.
- We are adaptable and flexible and will work to meet your needs.
- We are proactive and continually work to improve our service for your benefit.
- We look to improve your productivity and profitability.
- We look to reduce your risk.
- We can provide services that may not be currently available to you internally.
- We can help you divest your resources, allowing you to focus on areas which create competitive advantage.

**Confidentiality is paramount.** That's why all Synergy Outsourcing/client outsourcing contracts include intellectual property and confidentiality clauses. Even during contract negotiations each assignment is treated in the strictest confidence. All employees/contractors sign confidentiality agreements prior to beginning a contract.

### WHAT CAN WE DO FOR YOUR COMPANY?

#### MANAGEMENT SOLUTIONS

- Business development initiatives
- Implementation of restructuring/re-engineering initiatives
- Create and implement supply chain initiatives

#### SALES AND MARKETING SOLUTIONS

- *Parental and special leave* contracts at all levels
- *Disease management initiatives* - educating key medical professionals over a fixed time frame
- *Seasonal promotions* - representatives during the year only when you need them.
- *Product launch* - at both marketing and sales levels
- *Test launch* your product
- *Maintain market access* within fixed headcount constraints
- *In-house educators* - part-timers to provide value-added service
- *Long term strategic sales partnership* - enhancing market access
- *Tactical temporary sales* - increase the impact of new products
- *Co-promotion partners* - promoting a product with a non-competing company's product and share the cost of the call
- *Target a speciality* - optimise the time with a particular audience

#### ADMINISTRATION SOLUTIONS

- Development and implementation of administration services
- Back up and support staff for heavy workload